



What's
good
to do

Media Pack

Our Brand

Whatsgoodtodo.com is an online guide for everywhere and everything that is hot...or not! We have a team of reviewers across the UK ready to try out places to go from London to Manchester, theme parks to spa days and camping to fine-dining. Our team is ready to road-test products from coffee machines to car seats and dolls to dash cams. We publish honest reviews, written by real people so that you can always find out... **What's good to do**

find Us



@whatsgoodtodo1



@whatsgoodtodo



info@whatsgoodtodo.com



www.whatsgoodtodo.com

Categories

- Home & Garden
- Kids & Family
- Tech & Gadgets
- Leisure & Days Out
- Gifts & Occasions

Key Reviews

- [Dolce Gusto Jovia](#)
- [I'm a Girly Doll](#)
- [Blink XT Security Camera](#)
- [Merlin's Magical London](#)
- [EcoSphere](#)

Key Stats

DA: 38 | Unique Visits: 25k | Monthly Visits: 40k | PA: 28



4.6K



2K



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Website Advertising Rates

Directory listing

Listing Type	Per Annum
Standard Listing	£25
Featured Listing	£50
Standard Event Listing	£10
Featured Event Listing	£15

Banner Advertising

Banner Type	Size (px)	Per Month	Per Annum
Homepage Sliding Banner	468 x 60	£25	£250
Homepage Static Banner	300 x 150	£50	£500
Non-Homepage Static Banner	300 x 150	£35	£350

Sponsored Posts

Post Type	Prices from
Sponsored Post with content supplied by client	£120
Sponsored Post with content supplied by What's good to do	£170

Website Sponsorship

Sponsorship Level	Per Annum
Main Website - banner throughout website	£2000
Category (e.g. Kids' Section) - banner on category page	£250